

HARNESS THE POWER OF YOUR FUTURE.



MARCIA PRICE '17
Founder, Vector Analytics

“One of the
greatest
strengths

of the DSBA program is its diversity. Students come from a variety of undergraduate fields, some with significant corporate experience, and others directly upon graduation.

There is a great mix of part-time and full-time students, and of students from across the U.S. and around the globe.”



THE SCHOOL OF DATA SCIENCE AT UNC CHARLOTTE

The DSBA program is part of UNC Charlotte's School of Data Science (SDS). Created as an industry-university-state venture, the SDS is an interdisciplinary campus partnership that incorporates cutting-edge research and expertise from four UNC Charlotte colleges: the Belk College of Business, the College of Liberal Arts & Sciences, the College of Computing and Informatics, and the College of Health and Human Services.

ABOUT UNC CHARLOTTE

UNC Charlotte is North Carolina's urban research university. It is the third-largest campus among 17 institutions of The University of North Carolina system, and the largest institution of higher education in the Charlotte region. Annual enrollment is 30,000 students, including over 5,000 graduate students.

FOR MORE INFORMATION, CONTACT:

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UNC CHARLOTTE
School of Data Science

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UNC CHARLOTTE
School of Data Science



DATA SCIENCE AND BUSINESS ANALYTICS

GRADUATE PROGRAMS AT UNC CHARLOTTE



There's a mountain of data created every second of every day, and someone needs to turn it into valuable information. That someone could be you.

“Data analytics influences every aspect of our lives either explicitly or implicitly. From work to shopping to how we communicate. UNC Charlotte has created a program to help students contribute to this exciting field.”

AMARESH TRIPATHY
SVP and Global Business Leader
Genpact

DATA SCIENCE AND BUSINESS ANALYTICS

The Data Science and Business Analytics program at UNC Charlotte is the region's first graduate-level program developed to prepare the future's leaders in data science and business analytics. Designed in conjunction with local, regional, and international leaders in the field, our uniquely interdisciplinary program features a comprehensive curriculum dedicated to providing the skills necessary for success.

JUMPSTART YOUR FUTURE, TODAY

UNC Charlotte is a proven leader in creating programs to meet the evolving needs of our students and the region's business community. An advanced degree can significantly enhance the trajectory of your career. We offer both a Graduate Certificate and a Master's Degree in Data Science and Business Analytics.

STUDENT SNAPSHOT



\$92,500 MEDIAN BASE
SALARY FOR ENTRY
LEVEL DATA SCIENTISTS



91%
OF DATA SCIENTISTS
HOLD GRADUATE DEGREES

PROGRAMS FOR WORKING PROFESSIONALS

Our Advisory Board of industry leaders helps shape and refine our curricula. Our programs are open to individuals with business or computing backgrounds and provide:

- > Flexibility for working professionals: classes offered in the evenings; full- and part-time pathways to completion.
- > Face-to-face instruction and direct access to our world-class faculty, industry experts, and peers.
- > Hands-on industry practica and engagement.

The Graduate Certificate in Data Science and Business Analytics – 15 credit hours

The graduate certificate is comprised of the same five core courses as the MS, building foundational competencies in data science and analytics. The certificate is designed to be a stand-alone credential or as a launching pad for the MS degree. All credit hours can be applied toward the requirements for the master's degree in Data Science and Business Analytics. The GRE is not required to apply to the certificate program.

The Master's Degree in Data Science and Business Analytics – 33 credit hours

The MS in Data Science and Business Analytics (DSBA) is focused on applied interdisciplinary research. It allows students to pursue cutting-edge graduate level research, while developing practical business skills highly valued by employers. This professional master's degree is distinguished from a traditional degree by placing students into field internships rather than the traditional thesis project.



GRE WAIVERS AVAILABLE.
Apply today at dsba.uncc.edu.