# Syllabus

## DTSC 1301: Data and Society A (section 01)

Semester: Fall 2025

**Format:** Studio-based (Hands-on, interdisciplinary, project-oriented)

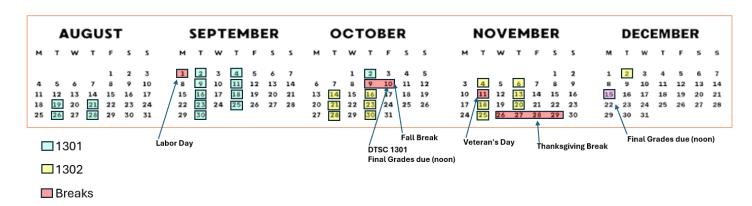
**Days and Time:** Tuesdays and Thursdays, 2:30 pm - 5:15 pm

Location: Colvard South, Room 1040

Course Duration: August 19th - October 2nd

Final Exam Date: October 2nd

Final Grades Due: October 10th (noon)



<sup>\*</sup> DTSC 1301 and DTSC 1302 are two separate 3-credit courses part of the Data Science Studio 1 experience. DTSC 1301 = Studio 1A is the first half and DTSC 1302 = Studio 1B is second half.

#### **Instructional Team**

#### INSTRUCTORS

#### Instructor

Marco Scipioni, PhD

Email: mscipion@charlotte.edu (mailto:mscipion@uncc.edu)

Office Hours:

Mondays 12:30 - 1:30 pm

o Tuesdays: 1:00-2:00 pm

Office Location: 1048E, Colvard Building South (School of Data Science)

Zoom Link: <a href="https://charlotte-edu.zoom.us/j/6023604735?omn=95804603877">https://charlotte-edu.zoom.us/j/6023604735?omn=95804603877</a> ⊕ (<a href="https://charlotte-edu.zoom.us/j/6023604735?omn=95804603877">https://charlotte-edu.zoom.us/j/6023604735?omn=95804603877</a>)

Zoom Meeting ID: 602 360 4735

#### Instructor

Lexi Barrett

Email: <u>abarre23@charlotte.edu (mailto:abarre23@charlotte.edu)</u>

Office Hours: Tuesdays 1:30-2:30 pm or by appointment

Office Location: Denny 115 or via Zoom

#### **TEACHING ASSISTANTS**

#### **Teaching Assistant (Data Science)**

Name: Anusha Reddy

Email: areddy7@charlotte.edu (mailto:areddy7@charlotte.edu)

Office Hours: Mondays, 11 am to 12 pm or by appointment

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pwd=bUtvYWIIWWozbHRFdzh2a2o3VXd1QT09 (https://charlotte-edu.zoom.us/my/areddy7?

pwd=bUtvYWIIWWozbHRFdzh2a2o3VXd1QT09)

Zoom Meeting ID: 828 099 8202

Zoom Passcode: 6gD57j

#### <u>Teaching Assistant (Data Ethics)</u>

Name: Johnny Flynn (pronouns: he/him)

Email: jflynn25@charlotte.edu (mailto:jflynn25@charlotte.edu)

Office Hours:

• Tuesdays: 10:00 AM - 11:30 AM, or by appointment (and email is always open too)

Location: Garinger 105

### **Course Description**

An introduction to data acquisition, models, and analytic methods for interpreting data and developing hypotheses in the context of the interdisciplinary field of Critical Data Studies. Critical Data Studies seeks to track, analyze, and transform the use of large data sets across a variety of domains, including the health sciences, security and surveillance technologies, social media, marketing and business, government and public policy, and other uses of aggregative and algorithmic data science. With resources from Critical Data Studies, students learn how to use statistical methods/tools and scripting programming languages to explore social problems and the ethical implications of collecting and using tabular data.

Credit Hours: (3)

Co-requisites. DTSC 1302 (https://catalog.charlotte.edu/content.php?

<u>filter%5B27%5D=-1&filter%5B29%5D=&filter%5Bkeyword%5D=DTSC+1301&filter%5B32%5D=1&filter%5Bcpage%5D=1&cur\_cat\_oid=27&expand=&navoid=2571&search\_database=Filter#tt8448); STAT 1220 (https://catalog.charlotte.edu/content.php?</u>

<u>filter%5B27%5D=-1&filter%5B29%5D=&filter%5Bkeyword%5D=DTSC+1301&filter%5B32%5D=1&filter%5B29%5D=1&cur\_cat\_oid=27&expand=&navoid=2571&search\_database=Filter#tt2426)</u>, <u>STAT 1221 (https://catalog.charlotte.edu/content.php?</u>

<u>filter%5B27%5D=-1&filter%5B29%5D=&filter%5Bkeyword%5D=DTSC+1301&filter%5B32%5D=1&filter%5Bcpage%5D=1&cur\_cat\_oid=27&expand=&navoid=2571&search\_database=Filter#tt945)</u>, <u>STAT 1222</u> (<a href="https://catalog.charlotte.edu/content.php?">https://catalog.charlotte.edu/content.php?</a>

filter%5B27%5D=-1&filter%5B29%5D=&filter%5Bkeyword%5D=DTSC+1301&filter%5B32%5D=1&filter%5Bcpage%5D=1&cur\_cat\_oid=27&expand=&navoid=2571&search\_database=Filter#tt5631)

#### **Course Materials**

- Students must have access to a laptop or desktop (Linux, Windows, or macOS operating system preferred).
- All software and learning materials required for the course are free and open source.
- Open-source Textbook: Python Data Science Handbook by Jake VanderPlas; it is available at link (https://jakevdp.github.io/PythonDataScienceHandbook/); Notebooks for the book:
   Notebooks (https://github.com/jakevdp/PythonDataScienceHandbook)

## **Course Objectives**

Upon successful completion of DTSC 1301 and DTSC 1302, students will develop:

#### **Data Science Research Skills**

- Develop hypotheses that anticipate associations in data based on a thorough literature
- Evaluate the unique position of citizens in social phenomena that occur in the US and the world

 Understand and linking social, economic, and political concepts to measurement, data collection, and analysis

#### The Ethics of Data Science

- Evaluate ethical and policy-based debates within data
- Apply ethical principles/values/frameworks within data-driven organizational
- Understand and present the positions on multiple sides of an ethical issue, including the reasons, principles, and values offered in ethical arguments.
- Understand and assess the ethical stakes of conducting research on or about human subjects
- · Critique arguments that involve ethical issues in data

#### Data, Computing, Statistics, and Probability

- Collect and clean data obtained from various datasets
- Appropriately deal with missing values
- Use a statistical programming language to perform data analysis
- Create statistical models using the concepts of correlation, linear regression, least squares, residuals
- Test hypotheses and identify statistically significant results

## **Course Topics**

The table below outlines the weekly schedule for the course. Each week builds on the previous one, progressing from foundational computing and Python programming toward data handling, modeling, and deployment. Ethics in data science is integrated throughout to foster responsible and thoughtful application of technical skills. In DTSC 1301, Students will be working on different synthetic datasets (provided by the instructors) with only minor missing data.

Week 1	Technical Data Science	
	a) General Computing Concepts	
	<ul> <li>Files, folders, absolute vs. relative paths</li> <li>Environment variables (especially PATH)</li> <li>Terminal basics and command-line navigation (cd, ls, python, script.py)</li> </ul>	
	b) Python & Environment Setup	
	<ul> <li>Installing Python and IDEs (VS Code, Jupyter Notebooks)</li> </ul>	
	c) Data Types in Python	

- Variables and data types (int, float, str, bool)
- Expressions, type conversion using int(), float(), str()

#### d) Data Structures

- Lists (indexing, slicing, mutability)
- Tuples and sets
- Dictionaries (key-value pairs, access and mutation)

#### Data, Ethics, and Society

- What is Data Science? Role of ethics and bias
- What is Data Ethics?
- Frameworks for Ethical Thinking

#### Week 2

#### **Technical Data Science**

#### a) Control Flow in Python Programming

- Conditional logic (if, elif, else)
- Boolean logic (and, or, not)
- Loops: for, while, control flow (break, continue, pass)

#### b) Functions & Modules

- Defining functions, parameters, return values
- Importing standard libraries (math, random, os, datetime)
- Installing external packages with pip
- Create and activate virtual environments using venv or virtualenv for project isolation

#### c) Working with Data in Python (Pandas)

- Using pandas for tabular data
- Reading and writing CSV/Excel files
- String and datetime operations
- Filtering, slicing, and inspecting DataFrames
- Grouping and aggregation
- Joining and merging datasets

	String and datetime operations
	Data, Ethics, and Society
	<ul> <li>What is Research? Scientific Method vs. Inquiry-Based Thinking</li> <li>Types of Research (quantitative, qualitative, mixed)</li> <li>Research Questions: Asking &amp; Refining Good Questions</li> </ul>
	Technical Data Science
	a) Understanding and Exploring Variables
	<ul> <li>Conceptualization and operationalization (abstract ideas to measurable variables)</li> <li>Types of variables (categorical, continuous, ordinal, binary)</li> </ul>
	<ul> <li>Visualizations (histograms, box plots, scatter plots)</li> <li>Summary stats (mean, median, mode, std)</li> </ul>
-	■ Effect size, power analysis
	b) Handling Data Issues
Week 3	<ul> <li>Introduction to missing values and outliers</li> <li>Encoding categorical variables</li> <li>Feature scaling (standardization and normalization)</li> </ul>
	c) Causal Thinking & Confounding
	<ul> <li>Confounders, mediators, multicollinearity (introductory)</li> </ul>
	Data, Ethics, and Society
	<ul><li>Sampling Methods: Who and What Gets Studied</li><li>Types of Bias in Data Systems</li></ul>
Week 4	Technical Data Science

#### Variable Selection and Feature Engineering

- Domain knowledge and statistical feature selection
- Correlation analysis
- P-values and t-tests, ANOVA, A/B testing (in samples' analysis and regression)
- Stepwise selection, Lasso, Ridge
- VIF (Variance Inflation Factor) for multicollinearity
- Correlation analysis for bivariate analysis
- Automatic feature selection techniques
- Feature engineering

#### Data, Ethics, and Society

- Conceptualization vs. Operationalization: Abstract to Measurable
- Defining Problems & Measuring Variables: How Bias Creeps In With Feature Selection

#### Week 5

#### **Technical Data Science**

# a) Modeling Fundamentals and Machine Learning Basics

- What is a statistical model?
- Introduction to machine learning; types of ML tasks
- Training vs. testing datasets
- Overfitting and underfitting

#### b) Regression and Linear Regression

- Coefficients as relationships
- Simple vs. multiple regression
- Assumptions (linearity, normality of residuals, homoscedasticity, no multicollinearity)

#### c) Regression Metrics

■ R<sup>2</sup>, adjusted R<sup>2</sup>, RMSE, MAE

	Data, Ethics, and Society
	<ul><li>Informed Consent</li><li>Data Ownership</li><li>Intellectual Property</li></ul>
	Technical Data Science
	a) Classification and Logistic Regression
	<ul> <li>Binary and multiclass classification</li> <li>Logistic regression, sigmoid function, probability thresholding</li> <li>Odds and log-odds interpretation</li> <li>Assumptions</li> </ul>
	b) Classification Metrics
Week 6	<ul> <li>Confusion matrix</li> <li>Accuracy, precision, sensitivity, log-loss, recall, F1-score</li> <li>ROC curve and AUC</li> <li>Pseudo R² (McFadden's, Cox, Snell R²)</li> </ul>
	Data, Ethics, and Society
	<ul> <li>Explaining Clearly: Articulating What You Did</li> <li>Writing Skills: Clarity, Structure, and         Argumentation</li> <li>APA &amp; Responsible Reporting</li> <li>Material Review</li> </ul>

## **Course Strategy**

Teaching methods are grounded in an interdisciplinary studio style approach to learning in which students are presented with cross-disciplinary data science challenges that guide the mini lectures, in-class activities, and group data-driven projects.

Students are expected to participate in discussions, problem solving, critical thinking exercises, analysis of case studies, collaboration, peer-teaching, and design and critique sessions. All students are expected to contribute in a meaningful way to team efforts.

## **Course Grading**

DTSC 1301 is a PASS/FAIL course which means that students, at the completion of the course, will receive either a passing grade (P) or a failing grade (F) based on the percentage of the final grade that is worth 100%.

Earning 60% or higher = PASSING

Earning 59 % or less = FAILING

#### Weighted Grading Scheme

Attendance, data science assignments, ethics assignments, and a final exam are assigned % weights out of a total of 100% (see table below).

Task	% of Final Grade
Attendance	10%
In-class activities	10%
Quizzes	25%
Assignments	25%
Final Exam	30%

A student must pass DTSC 1301 to continue on to DTSC 1302.

Students will be assigned a final letter grade for DTSC 1302 at the end of fall session (mid-December). To progress to follow-on courses, a student must earn a D or better in DTSC 1302.

#### **Course Policies**

Course policies have been provided in a separate document available on our course Canvas page or at the following link

https://legal.charlotte.edu/policies/up-407 (https://legal.charlotte.edu/policies/up-407)

## Policy on the Use of Generative Artificial Intelligence (AI)

The use of AI is not mandatory in this course but you are encouraged to consider utilizing AI as a tool to enhance your learning experience:

- 1. Use ChatGPT as a tool for generating ideas and insights, but verify information through authoritative sources before incorporating it into your work.
- 2. Utilize ChatGPT to gain alternative perspectives or enhance your creativity, but critically evaluate the output to ensure its relevance and accuracy.
- 3. Refine your prompts and optimize ChatGPT's responses, but always ensure that the final work reflects your own understanding and analysis.
- 4. When using ChatGPT to assist with research, complement it with thorough literature review and proper citation practices to maintain academic integrity (see below for guidance on how to cite generative AI tools, and why it is important to cite sources).
- 5. Leverage ChatGPT's assistance for complex problem-solving or decision-making, but remain cautious of any biases or limitations that may arise from the AI model.

# Guidelines to help you make the most out of AI (ChatGPT) and Ensuring Ethical Usage

- Understand the limitations of ChatGPT: Recognize that ChatGPT has its constraints and may not always provide accurate information or answers. It requires thoughtful and well-crafted prompts to yield quality results.
- 2. Verify information independently: If ChatGPT presents a number or fact, assume it is incorrect unless you have reliable knowledge or can cross-reference it with other credible sources. Ultimately, you are responsible for the accuracy of information used in your work. Similar to Wikipedia, ChatGPT can be a good sounding board or beginning place for information, but frequently provides inaccurate information mixed in with true content.
- 3. **Treat AI as a tool:** When employing AI in your assignments, explicitly acknowledge its use. Include a paragraph at the end of any AI-assisted work, explaining the purpose of using AI, the specific prompts used, and how it contributed to your results. Failure to do so would be a violation of academic honesty policies.
- 4. Exercise ethical judgment: Be discerning about when it is appropriate to use Al as a tool. Consider the context and requirements of each task, ensuring that Al aligns with the assignment's objectives and guidelines.
- Information Responsibility: You are responsible for any errors or omissions provided by the tool. It works best for topics you understand.

#### Suggested Template for Students' Documentation of Al Use

I acknowledge the use of AI in completing this assignment and would like to provide a brief explanation of how I utilized AI, specifically ChatGPT, as a tool to support my work. For this assignment, I employed ChatGPT to [describe the specific purpose or task]. To do so I crafted the following prompts:

[List prompts used]"

#### How to cite generative Al in:

- APA Style ⇒ (https://apastyle.apa.org/blog/how-to-cite-chatgpt)
- MLA Style (https://style.mla.org/citing-generative-ai/)
- <u>Chicago Style</u> ⇒ (<u>https://www.chicagomanualofstyle.org/qanda/data/faq/topics/Documentation/faq0422.html)</u>

#### When and why to cite sources:

- <u>Citation Style Guide Research Guides at New York University</u> (<a href="https://guides.nyu.edu/citations">https://guides.nyu.edu/citations</a>)
- When and Why to Cite Sources | University Libraries 

  (https://library.albany.edu/infolit/resource/cite-sources)